

2018 SPONSORSHIP OPPORTUNITIES

BENEFITS OF SPONSORSHIP

AFHE would be pleased to have your organization listed as one of our select benefactors. You will be able to network with attorneys and other professionals who will benefit from your company's products and services. Your organization will receive all the items listed and there will be many opportunities to communicate with AFHE's leadership and members to enhance your sponsorship experience.

ABOUT AFHE

Attorneys for Family-Held Enterprises (AFHE) is an independent, non-profit association of attorneys, practicing in the areas of corporate, litigation, taxation, and trusts and estates who provide multi-disciplinary legal counsel and advice to publicly and privately-held enterprises, their owner-managers, and family members. The organization serves as a resource for individuals, business entities, trade associations, the business press, and other groups seeking information concerning attorneys with the experience, expertise, and qualifications to address privately-held business issues. AFHE members focus on the establishment, growth, and success of family-held enterprise, the engine behind entrepreneurship.

OUR MEMBERS

The membership base of AFHE is a mix of attorneys and other professionals, such as family enterprise governance experts, accountants, financial professionals, family psychologists, and insurance professionals. Our members are from all over the United States, have at least 10 years of experience in their fields and many occupy senior roles in their firms. AFHE members perform sophisticated work for privately-held family businesses, family-originated publicly traded businesses, family investment entities, family real estate ventures, family offices, and family charitable organizations.

VISION

Family businesses are essentially the same around the world in their contributions to the long-term financial and social stability of their communities. The attorneys who practice in family businesses believe in the traditional role of legal counselor to these businesses, viewing the entire business life-cycle of their clients' firms as relevant to business and legal decisions made today and with all advisors and family members.

MISSION

AFHE's mission is to be the leading resource for the on-going advancement, collaboration and education of practicing attorneys and other professionals who provide multi-disciplinary counsel to family-held enterprises.

UPCOMING CONFERENCES

2018 MID-YEAR CONFERENCE NOVEMBER 8-9, 2018

Meeting Location: Smith, Gambrell & Russell LLP, 1230 Peachtree St. NE, Atlanta, GA

Hotel Location: Four Seasons Hotel Atlanta, 75 Fourteenth St. NE, Atlanta, GA

Expected Attendance: 50 people



This year's educational content will be filled with stimulating and enlightening sessions presented by some of the most knowledgeable speakers in their fields. In addition to the educational sessions, attendees will have the opportunity to do some sight seeing in Atlanta and networking with fellow attendees at two group dinners.

2019 ANNUAL CONFERENCE & MEMBERSHIP MEETING MAY 1-3, 2019

The Driskill Hotel

604 Brazos St., Austin, TX 78701

Expected Attendance: 75 people

The conference will provide an excellent opportunity to learn about issues that affect family enterprises and tools to enhance your skills as you work with those families. It is our hope that this conference will assist attendees in gaining new insights into working with families through the transition process, whether that be a sale of the business, shifting ownership to the next generation, or bringing in outside leadership.



SPONSORSHIP LEVELS

ANNUAL SPONSORSHIP - \$6,000

Annual sponsors will be well represented at both the Annual Conference & Membership Meeting in the spring and the Mid-Year Conference in the fall. Benefits include:

- One complimentary registration to AFHE's Annual Conference & Membership Meeting in the spring (a \$1,595 value). Additional registrations may be purchased at a discounted rate of \$900.
- Opportunity to make 5-minute remarks regarding your company and introduce one speaker at both the Annual Conference & Membership Meeting and the Mid-Year Conference.
- Company logo prominently displayed in the conference brochures for both the Annual Conference & Membership Meeting and the Mid-Year Conference.
- Company logo prominently displayed on signage at the Annual Conference & Membership Meeting and the Mid-Year Conference.
- Company logo with links to your company's website on the home page of AFHE's website.
- Company logo with links to your company's website and company description listed on AFHE's sponsorship page of AFHE's website.
- Company logo with links to your company's website included on all pre and post conference email blasts.
- Complimentary exhibit table at both the Annual Conference & Membership Meeting and the Mid-Year Conference.
- Opportunity to attend all education sessions, meals and receptions to network with AFHE members at both the Annual Conference & Membership Meeting and the Mid-Year Conference.

MID-YEAR CONFERENCE SPONSORSHIP - \$1,500

Mid-Year Conference sponsors will be showcased at the Mid-Year Conference in the fall. Benefits include:

- Discounted registration fee of \$350 to Mid-Year Conference (a savings of \$335).
- Company logo prominently displayed in the conference brochure for the Mid-Year Conference.
- Company logo prominently displayed on signage at the Mid-Year Conference.
- Company logo with links to your company's website on the Mid-Year Conference page of AFHE's website.
- Company logo with links to your company's website included on all pre and post conference email blasts.
- Opportunity to attend all education sessions, meals and receptions to network with AFHE members at the Mid-Year Conference.

To confirm a sponsorship, please contact the AFHE Office:

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