

2019-2020 SPONSORSHIP OPPORTUNITIES

Attorneys for Family-Held Enterprises (AFHE) sponsors make our superior educational programming and professional collaborations possible. We rely on your support to deliver high quality programming in enjoyable settings for our members and associated professionals who serve family businesses. We would be pleased to have your organization listed as one of our select benefactors.

BENEFITS OF SPONSORSHIP

Sponsors can network with attorneys and other professionals who will benefit from your company's products and services. Sponsors will have many opportunities to communicate with AFHE's members to enhance your contribution and experience. There are several sponsorship levels to choose from and your organization will receive all the benefits below.

SPONSORSHIP LEVELS

ANNUAL SPONSORSHIP - \$6,000

Annual sponsors will be well represented at both the Annual Conference & Membership Meeting in the spring and the Mid-Year Conference in the fall. Benefits include:

- Up to two complimentary one-year memberships in AFHE
- One complimentary registration to AFHE's Annual Conference & Membership Meeting in the spring (a \$1,595 value). Additional registrations may be purchased at a discounted rate of \$900.
- Opportunity to introduce a speaker at both the Annual and Mid-Year Conferences including providing an overview of your company.
- Company logo prominently displayed in the conference brochures for both the Annual and Mid-Year Conferences.
- Company logo prominently displayed on signage at the Annual and Mid-Year Conferences.
- Company logo with links to your company's website on the home page of AFHE's website.
- Company logo with links to your company's website and company description listed on the AFHE website sponsorship page.
- Company logo with links to your company's website included on all pre and post conference email blasts.
- Complimentary exhibit table at both the Annual and Mid-Year Conferences.
- Opportunity to attend all education sessions, meals and receptions to network with AFHE members at both the Annual Conference & Membership Meeting and the Mid-Year Conference.

MID-YEAR CONFERENCE SPONSORSHIP - \$1,500

Mid-Year Conference sponsors will be showcased at the Mid-Year Conference in the fall. Benefits include:

- Discounted registration fee of \$350 to Mid-Year Conference (a savings of \$335).
- Company logo prominently displayed in the conference brochure for the Mid-Year Conference.
- Company logo prominently displayed on signage at the Mid-Year Conference.
- Company logo with links to your company's website on the Mid-Year Conference page of AFHE's website.
- Company logo with links to your company's website included on all pre and post conference email blasts.
- Opportunity to attend all education sessions, meals and receptions to network with AFHE members at the Mid-Year Conference.

ABOUT AFHE

AFHE is an independent, non-profit association of attorneys, practicing in the areas of corporate, litigation, taxation, and trusts and estates who provide multi-disciplinary legal counsel and advice to publicly and privately-held enterprises, their owner-managers, and family members. The organization serves as a resource for individuals, business entities, trade associations, the business press, and other groups seeking information concerning attorneys with the experience, expertise, and qualifications to address privately-held business issues. AFHE members focus on the establishment, growth, and success of family-held enterprise, the engine behind entrepreneurship.

OUR MEMBERS

The membership base of AFHE is a mix of attorneys and other professionals, such as family enterprise governance experts, accountants, financial professionals, family psychologists, and insurance professionals. Our members are from all over the United States, have at least 10 years of experience in their fields and many occupy senior roles in their firms. AFHE members perform sophisticated work for privately-held family businesses, family-originated publicly traded businesses, family investment entities, family real estate ventures, family offices, and family charitable organizations.

MISSION

AFHE's mission is to be the leading resource for the on-going advancement, collaboration and education of practicing attorneys and other professionals who provide multi-disciplinary counsel to family-held enterprises.

To confirm a sponsorship, please contact the AFHE Office:

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UPCOMING CONFERENCES

2019 MID-YEAR CONFERENCE NOVEMBER 7-8, 2019 CHICAGO, IL

AFHE's 2019 Mid-Year Conference will be held in Chicago IL. Our theme for this year's conference is "Trends in Family Enterprises."

Our conference will kick off on Thursday, November 7 with an optional tour at the Chicago Institute of Art. The guided tour will explore the highlights of the Art Institute and allow participants to take a spin through the collections and discover works that have delighted visitors from around the world for over a century.

Following the tour, we will have our opening reception and group dinner at The Berghoff - an iconic Chicago institution serving authentic German food. One of the oldest family run businesses in the nation, the Berghoff is operated by fourth generation owner Pete Berghoff.

A full day of legal education will be offered on Friday, November 8 featuring stimulating and enlightening sessions presented by some of the most knowledgeable speakers in their fields.

2020 ANNUAL CONFERENCE & MEMBERSHIP MEETING MAY 6-8, 2020 NOELLE HOTEL NASHVILLE, TN

AFHE's Annual Conference & Membership Meeting features an opening reception on Wednesday evening, followed by two full days of legal education. The conference provides an excellent opportunity to learn about issues that affect family enterprises and tools to enhance your skills as you work with those families. It is our hope that this conference will assist attendees in gaining new insights into working with families through the transition process, whether that be a sale of the business, shifting ownership to the next generation, or bringing in outside leadership.

QUALITY EDUCATION

AFHE prides itself on offering high-quality legal education to professional advisors specializing in family enterprises. Our conferences usually attract 50-75 attendees, which offers an intimate atmosphere for better networking. The speakers for our conferences are experts in the field, or actual families who share personal stories about their businesses.

Previous family speakers include:

- Eric Allyn – Welch Allyn
- Douglas Box – Box Energy Corp.
- Anne Eiting-Klamar, MD – Midmark Corporation
- Eleonora “Ellie” Frey Zagel – Successful Generations
- Mitzi Perdue – Perdue & Sheraton

Past sessions presented by other speakers:

- “Qualified Small Business Stock: The Quest for Quantum Exclusions” presented by Paul S. Lee
- “In Bad Faith: When Clients Force You to Re-Evaluate Your Role” presented by Blair Trippe
- “Is the Family Foundation Just Like a Yacht? The Family Foundation as Family Enterprise” presented by David Burleigh
- “From GRAT to Governing: How Inter-Disciplinary Advice Guided Family’s Business’s Journey from G2 to G5” presented by Amelia Renkert-Thomas, Bill Cranshaw and Don Opatrny
- “Enterprise Risk Captive Insurance Companies: Risk Management Tools for Family Held Businesses” presented by Jeffrey Simpson and David DiMayo
- “Lessons Learned from Selling or Transferring a Business” presented by Mitchell Drossman
- “It’s a Seller’s Market, Your Guide to a Successful Exit” presented by Joseph Grunfeld
- “A Multi-Disciplinary Process for The Parent-Child Business Transfer Your Client Thought Was Impossible” presented by John H. Brown and Andrew Karlen
- “Governance & Decision Making in the Family Enterprise” presented by Judi Cunningham

