

2020 SPONSORSHIP OPPORTUNITIES

ANNUAL PLATINUM SPONSORSHIP - \$6,000

Annual sponsors will be well represented at both the Annual Conference & Membership Meeting in the spring and the Mid-Year Conference in the fall. Benefits include:

- Up to two complimentary one-year memberships in AFHE
- One complimentary registration to AFHE's Annual Conference & Membership Meeting in the spring (a \$1,595 value). Additional registrations may be purchased at a discounted rate of \$900.
- Opportunity to introduce a speaker at both the Annual and Mid-Year Conferences including providing an overview of your company.
- Company logo prominently displayed in the conference attendee booklet for both the Annual and Mid-Year Conferences.
- Company logo prominently displayed on signage at the Annual and Mid-Year Conferences.
- Company logo with links to your company's website on the home page of AFHE's website.
- Company logo with links to your company's website and company description listed on the AFHE website sponsorship page.
- Company logo with links to your company's website included on all pre and post conference email blasts.
- Complimentary exhibit table at both the Annual and Mid-Year Conferences.
- Opportunity to attend all education sessions, meals and receptions to network with AFHE members at both the Annual Conference & Membership Meeting and the Mid-Year Conference.

ANNUAL CONFERENCE A LA CARTE SPONSORSHIPS

Dinner Sponsorship (Thursday) - \$2,500 (1 Available)

- Company logo on all pre/post event marketing, including emails and event page on the AFHE website
- Company logo on signage at the event
- Opportunity to make brief remarks (5 minutes) at the dinner
- Verbal acknowledgement of sponsorship during conference by AFHE president

Opening Cocktail Reception Sponsorship (Wednesday) - \$2,000 (1 Available)

- Company logo on all pre/post event marketing, including emails and event page on the AFHE website
- Company logo on signage at the event
- Opportunity to make brief remarks (5 minutes) at the cocktail reception
- Verbal acknowledgement of sponsorship during conference by AFHE president

Closing Cocktail Reception Sponsorship (Friday) - \$2,000 (1 Available)

- Company logo on all pre/post event marketing, including emails and event page on the AFHE website
- Company logo on signage at the event
- Opportunity to make brief remarks (5 minutes) at the cocktail reception
- Verbal acknowledgement of sponsorship during conference by AFHE president

Golf Outing Sponsorship - \$1,000 (1 Available)

- Company logo on all pre/post event marketing, including emails and event page on the AFHE website
- Company logo on signage at the event
- Verbal acknowledgement of sponsorship during conference by AFHE president

Luncheon Sponsorship - \$1,000 (2 Available)

- Company logo on all pre/post event marketing, including emails and event page on the AFHE website
- Company logo on signage at the event
- Opportunity to make brief remarks (5 minutes) at the luncheon
- Verbal acknowledgement of sponsorship during conference by AFHE president

Breakfast Sponsorship - \$1,000 (2 Available)

- Company logo on all pre/post event marketing, including emails and event page on the AFHE website
- Company logo on signage at the event
- Opportunity to make brief remarks (5 minutes) during the conference opening remarks
- Verbal acknowledgement of sponsorship during conference by AFHE president

PM Break Sponsorship - \$1,000 (2 Available)

- Company logo on all pre/post event marketing, including emails and event page on the AFHE website
- Company logo on signage at the event
- Verbal acknowledgement of sponsorship during conference by AFHE president

MID-YEAR OVERALL CONFERENCE SPONSORSHIP - \$2,000

Mid-Year Conference sponsors will be showcased at the Mid-Year Conference in the fall. Benefits include:

- Discounted registration fee of \$350 to Mid-Year Conference (a savings of \$335).
- Company logo prominently displayed in the conference attendee booklet at the Mid-Year Conference.
- Company logo prominently displayed on signage at the Mid-Year Conference.
- Company logo with links to your company's website on the Mid-Year Conference page of AFHE's website.
- Company logo with links to your company's website included on all pre and post conference email blasts.
- Opportunity to attend all education sessions, meals and receptions to network with AFHE members at the Mid-Year Conference.

MID-YEAR CONFERENCE A LA CARTE SPONSORSHIPS

Opening Dinner Sponsorship (Thursday) - \$1,500 (1 Available)

- Company logo on all pre/post event marketing, including emails and event page on the AFHE website
- Company logo on signage at the event
- Opportunity to make brief remarks (5 minutes) at the dinner
- Verbal acknowledgement of sponsorship during conference by AFHE president

Closing Cocktail Reception Sponsorship (Friday) - \$1,000 (1 Available)

- Company logo on all pre/post event marketing, including emails and event page on the AFHE website
- Company logo on signage at the event
- Opportunity to make brief remarks (5 minutes) at the cocktail reception
- Verbal acknowledgement of sponsorship during conference by AFHE president

Luncheon Sponsorship - \$1,000 (1 Available)

- Company logo on all pre/post event marketing, including emails and event page on the AFHE website
- Company logo on signage at the event
- Opportunity to make brief remarks (5 minutes) at the luncheon
- Verbal acknowledgement of sponsorship during conference by AFHE president

Breakfast Sponsorship - \$750 (1 Available)

- Company logo on all pre/post event marketing, including emails and event page on the AFHE website
- Company logo on signage at the event
- Verbal acknowledgement of sponsorship during conference by AFHE president